

HARRODS BY APPOINTMENT

There's something about a personal shopping service that appeals to men. No need to trudge around town in the driving rain when all you want is to find the watch that has eluded you for so long or shoes to go with your new suit. The only problem is finding such a service and being confident that, when you do find one, it has the expertise to cater for your needs.

You need look no further. Harrods, that paragon of retail experiences, has created Europe's first premium shopping service dedicated to men. Set in a spectacular space on the lower ground floor of our Knightsbridge store, it has everything a man could wish for.

This is where you come for bespoke tailoring, gift advice, must-have gadgets, quality watches

and just about anything else you're looking for. Highly skilled personal shoppers will choose from the entire store and beyond to cater to your needs. We're talking serious attention to detail, service and quality, access to luxury brands from around the world, plus limited edition, rare and original pieces. In scope and design, Harrods By Appointment is unrivalled.

The sumptuous space – some 1,650 square feet of elegance and luxury – also boasts its own watch room displaying limited edition and exclusive pieces. Private events, previews, shows and launches can also be arranged and tailored to meet your needs.

It's more akin to a private members' club than a shopping space. You won't have seen

anything like it, and you'll wonder how you ever survived without it.

Best of all, it is a complimentary service. As the name suggests, all you need to do is make an appointment with one of the excellent personal shoppers. It really couldn't be easier. Just call 020-7893 8000 or send an email to byappointment@harrods.com. Harrods opening hours are Monday to Saturday 10am to 8pm and Sunday 12 to 6pm.



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Send your name, answer, e-mail and postal addresses on a postcard, marked for the relevant competition, to: GQ, Vogue House, 1 Hanover Square, London W1S 1JU. Terms and conditions: If you would like to receive information or offers from Condé Nast Publications by telephone or e-mail please state on your entry. If you would like to receive information or offers from other selected companies by telephone or e-mail, please state on your entry. These competitions are open to any UK resident aged 18 and over, except employees, agents and relatives of GQ, and the companies and organisations with which the competition is being run. No purchase is necessary. Entry is taken as acceptance of rules. The Publishing Director's decision is final. No correspondence will be entered into. No cash alternatives will be offered. Only one entry per person. No responsibility can be accepted for entries that are lost, mislaid or damaged in the post. The winners will be picked at random from all the correct entries, and the draw will be attended by an independent observer. The closing date for all GQ Live offers and competitions on this page is 31 January 2007, unless otherwise stated.